



CURRICULUM VITAE Lotta Björklund Larsen, PhD, Associate Professor

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PROFILE

Offers a unique combination of extensive and successful experience in academia and the financial software business. Researchwise, I have a deep and broad-based knowledge of taxation and its socio-cultural impact and how tax authorities, taxpayers and tax avoiders strive for legitimacy in a changing society. From my business experience I thoroughly understand the forces and potentials of digitization in market and society.

I am a driven person focusing on results and flexible in getting there. My mindset is creative and curious seasoned with an entrepreneurial flair. The leadership I apply is to coordinate and co-produce rather than to command. I thrive in interdisciplinary contexts, while engaging with people at all levels in society.

EXPERTISE

Taxation, tax compliance, tax gap, informal economy, sharing economy, digitization of society.

Qualitative methodologies: ethnography, interviewing, participant observation, text analysis, netnography, focus groups.

Strong analytical and writing skills.

Organizer of conferences, workshops and courses and extensive teaching experience.

Large, broad and international network of stakeholders on the tax arena: academic scholars, policymakers, administrators and tax advisors.

ACADEMIC PROFESSIONAL EXPERIENCE

- 2019 Research Fellow, TARC (Tax Administration Research Centre), University of Exeter Business School (part time from 1.7). Responsible qualitative data in project "Fiscal Citizenship in Migrant Societies". Initiator of academic network "Becoming Taxpayers" funded by Riksbankens jubileumsfond with participation of outstanding international scholars.
- 2019 Collaboration with ISET-PI (Tbilisi, Georgia) assessing the Georgian tax lottery from 2012. Project financed by the Swedish Institute.
- 2015-2018 Research Fellow. Department of Thematic Studies, Technology and Social Change, Linköping University
Initiated and coordinated the interdisciplinary Nordic research project within the Horizon2020 funded programme FairTax. Member of FairTax Executive Board. Conducted Swedish analysis engaging with tax administrations, multinational corporations and other main stakeholders on the tax arena.
Invited as guest speaker for the numerous European tax administrations and the US. Sole academic scholar to address the Heads of all European Tax Administrations at their first strategic meeting.
Published several books and many articles with well-renowned publishers and in academic journals.
Presented my work extensively at international conferences and workshops.
Initiated, negotiated, organized and conducted national and international workshops and dissemination seminars for tax specialists, policymakers and academics. Co-convenor of biannual European Association for Social Anthropology Conference with 1600 participants.
Section leader, lecturer and grader of numerous academic courses. Organiser of international summer school for PhD students. Supervision of doctoral students.
Evaluator, reviewer and referee for numerous international journals and funding organizations, including the European Research Council.
- 2011-2015 Post. Doc. Department of Thematic Studies, Technology and Social Change, Linköping University Acquired research funding for long-term fieldwork with unparalleled access to the Swedish tax administration resulting in the publication of a book, numerous articles and many other engagements. Successful initiation of two academic networks: on "Fiscal Citizenship" and on "Algorithms as Devices of Power and Valuation". Head of Editorial Board for the online academic journal Valuation Studies. Author of "Analysts Handbook" written for the Swedish Tax Agency.
- 2010-2011 Researcher and Post. Doc. Score, Stockholm Centre for Organizational Studies Participating in project "Organizing Markets". Responsible for weekly seminar

BUSINESS EXPERIENCE

- 2020 UPPSALA KOMMUN. *Coach* on method and systemanalysis of PM3 administrative tool implementation.
- 2019 EVERYDAY LIVES, Brussels. Ethnographic study for Mars Inc. of stakeholders on the Swedish pet market.
- 1998–1999 INFINITY DATA SYSTEMS, Copenhagen. *Project Leader*
Responsible for the installation of a derivatives trading system for 100 users.
- 1990–1998 SUNGARD CAPITAL MARKETS, Copenhagen. *Head of Support for the Nordic region and Project Leader*.
Established support- and sales office for Scandinavia. Managing installation, implementation, training and service.
- 1989 DREXEL BURNHAM LAMBERT, Fort Lee, USA. *Consultant*.
Implementation, training and test of software for risk analysis and pricing of metal and commodity options.
- 1988–1989 SUNGARD CAPITAL MARKETS (formerly DEVON SYSTEMS INT'L), New York, USA. *Project Leader*
Responsible for North America post-sales activities – training, implementation and service on financial software for trading and back-office administration of currency options.
- 1986–1987 MANDATCONSULT AB, Stockholm. *Consultant*.
Assistant to Project Leader for development of trading system (SAX) at Stockholm's Stock Exchange.
- 1985 INDUSTRIENS UTREDNINGSSINSTITUT, Stockholm. *Researcher*
Study of the characteristics for an expanding industrial sector: speciality chemicals. Published 1988 in Expansion, avveckling, företagsvärdering. Stockholm; IUI.
- 1983 ICI AUSTRALIA PTY/LTD, Melbourne, Australia. *Research assistant in Planning and Development department*.

EXAMs and APPOINTMENTS

- 2015 Associate Professor (Docent) in Social Anthropology, Linköping University.
- 2010 Doctor in Philosophy, Social Anthropology, Stockholm University. Dissertation title *Illegal yet Licit: Justifying Informal Purchases of Work in Contemporary Sweden*.
- 2002 Master of Social Science with a Major in Social Anthropology, Stockholm University
- 1986 Bachelor of Science in Business Administration and Economics, Umeå University

PUBLICATIONS

- 2018 *A Fair Share of Tax: A Fiscal Anthropology of Contemporary Sweden*. London: Palgrave Macmillan. Open Access.
- 2017 *Shaping Taxpayers. Values in action at the Swedish Tax Agency*. Oxford – New York: Berghahn Books. (Podcast in New Books Network. Reviewed in Journal of Cultural Economy 2017 by Rebecca Bramall and in TaxNotes 2019 by Roberta Mann).
- 2010 *Illegal yet Licit. Justifying Informal Purchases of Work in Contemporary Sweden*. Stockholm Studies in Social Anthropology N.S. 2. Stockholms Universitet.

Numerous peer-reviewed articles in well-renowned academic journals and edited books within my areas of expertise. The vast majority authored in English.

AFFILIATIONS, FELLOWSHIPS & OTHER ASSIGNMENTS

- 2020- Associate Fellow, World Academy of Arts and Sciences
- 2019-2021 Member Steering Committee GBAS: Global Business Anthropology Summit Berlin 2021.
- 2016-2018 Co-convenor (with Helena Wulff, Stockholm University) EASA - European Association for Social Anthropology Conference, Stockholm 14-18.8.2018.

LANGUAGES

Swedish - Mother tongue – English - Fluent verbally and written – French, Danish - Fluent verbally

PERSONAL / INTERESTS

Water in all its forms: I enjoy sailing, skiing and diving. Cooking and reading are a way to experience our fantastic world when travelling is increasingly challenged by climate concerns. Happily married with three children who has since long left home but not my heart.

FURTHER INFORMATION and REFERENCES

Glad to provide full publication list, academic CV and references upon request.